

In this role you will...

The primary responsibility of the Group Director of Solutions is to create and deliver digital solutions that adhere to the brand's experience strategy through the alchemy of data, technology, design, and people. This involves driving marketing innovation through active testing of emerging technologies, constantly seeking out opportunities to optimize the brand, consumer, and agency experience through applications of technology, and managing & inspiring a diverse team of experts.

- Develop consultative relationship with senior clients across marketing, technology, and product development
- Create connections with technologists, product managers, and other external thought leaders within the broader marketing technology ecosystem
- Scale the marketing technologist discipline and Solutions group across the agency network through partnership with regional leadership
- Maintain and support all company standards as specified within the Quality Management System.
- Supports/facilitates the mandatory adherence to ISO9001 requirements, processes and procedures.
- Perform other duties and projects as assigned.

You have...

- A boundless enthusiasm for emerging technologies and their application to complex problems
- A portfolio of work that represents your technological prowess, ideas and executional ability
- A deep understanding of today's marketing technology ecosystem, along with an appreciation for compelling user experience and visual design
- Ability to drive rapid prototyping and quickly assemble working models for potential solutions
- Desire to tinker and create guided by the ability to execute and usher projects into engineering phases
- Ability to collaborate with multi-disciplinary teams and clients
- Strong presentation skills and ability to distill technical concepts to client partners and team members
- Comfortable working with clients to challenge their ideals and motivate a productive discourse
- Experience in an agency, start-up, or product driven work place where self-motivation and direction were the norm
- Ability to break the mold of how work is conceived, delivered and iterated

And...

- 10+ years of deep interactive development/production experience
- 5+ years management experience
- Mobile app and mobile web development experience
- Experience in managing outside vendor/partner relationships
- A Bachelor's degree or equivalent experience preferred.
- The physical and mental requirements to meet the above listed job responsibilities.